



PROFRESH SYSTEMS' PRIVACY POLICY

ProFresh Systems Pty Ltd is committed to compliance with local data protection and privacy legislation in all jurisdictions in which it operates. We will use our reasonable endeavours to ensure that all information held by ProFresh Systems Pty Ltd is gathered, processed, used, disclosed and disposed in accordance with such legislation.

The Company recognizes the responsibility it has to all its employees, customers and suppliers, to maintain the highest standards of integrity and efficiency when handling personal data. We recognize that applying such standards is important to those whose data we handle, the successful operation of our business and contributes to maintaining confidence in ProFresh Systems Pty Ltd, its practices and procedures.

A key building block of personal data protection and privacy legislation is using data relating to employees, customers and suppliers for the purpose of which they are aware and would reasonably expect. It is this building block which underpins the following principles and commitments to which ProFresh Systems Pty Ltd adheres.

1. Collection

ProFresh Systems Pty Ltd will collect personal information in a fair and lawful manner, and not in an unreasonably intrusive way.

2. Use and Disclosure

ProFresh Systems Pty Ltd will generally collect personal information for the primary purpose of:

- maintaining customer records
- delivery
- supply of goods and services
- account keeping
- invoicing
- debt collection
- locating and/or retrieving ProFresh Systems' equipment and goods
- credit reference checks
- credit listing

and for the secondary purpose of

- marketing activities
- marketing planning
- product development
- product recalls
- customer and market research

A person's personal information may be disclosed to our agents, distributors, contractors and related entities, to facilitate the primary and secondary purposes mentioned above, or as otherwise required by law.

When required by law, this information will be released to the relevant authorities upon proper application.

All customers will have the opportunity to opt out from receiving marketing materials including those sent by email, phone, fax and post.

3. Data Quality

ProFresh Systems Pty Ltd will take reasonable steps to ensure that information collected on its customers is accurate, complete and up-to-date. If ProFresh Systems Pty Ltd is made aware of an error or change in a person's personal information, then it will use its reasonable endeavours to correct such errors within 30 days of being notified of the error.

4. Data Security

ProFresh Systems Pty Ltd will ensure that personal information that it holds is stored in a secure environment that can only be accessed, modified and disclosed by authorized parties with the knowledge of ProFresh Systems.

5. Openness, Access and Correction

This privacy policy is available on ProFresh Systems Pty Ltd website or on request from ProFresh Systems by calling our Customer Service Team on 07 xxxx xxxx.

Upon request, ProFresh Systems Pty Ltd will provide an individual will access or advice on the personal information held on that person by ProFresh Systems Pty Ltd. A fee may be charged for providing access, although no fee is payable upon application.

Access will not be provided when a request is frivolous or vexatious, or when access is not required by law to be provided by ProFresh Systems Pty Ltd. If you wish to request access please contact our Customer Service Team on 07 xxxx xxxx.

6. Sensitive Information

It is unlikely that ProFresh Systems Pty Ltd will collect any sensitive information about an individual. If however, any sensitive information is required, it will be collected and used in accordance with the applicable law.

7. Transborder Data Flows

ProFresh Systems Pty Ltd will only transmit personal information to someone in a foreign country if ProFresh Systems Pty Ltd is confident that such a transfer can be done within the bounds of the relevant privacy laws.

ProFresh Systems Pty Ltd
PO Box 355, Brisbane Markets
Sherwood Road, Rocklea
Brisbane QLD4106